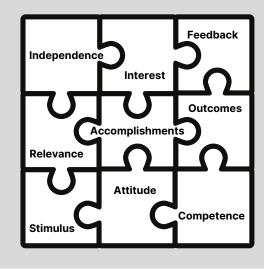
STUDENT MOTIVATION AND ENGAGEMENT IN **ONLINE ENVIRONMENTS**

Many factors come together to determine student motivation and engagement. In blended and online learning, teachers can benefit from using the **ARCS** Model to promote student motivation and engagement.



Attention



- Promote student attention through storytelling, humor, debunking myths, and active learning.
- Stimulate an attitude of inquiry by posing challenges or novel ideas.

Relevance

How can I connect the material to relevant issues?

- Explicitly connect the content when, why, or how the material can be applied to the real world.
- When possible, allow learning methods to align with students' interests.

Confidence

How can I foster a positive academic culture?

- Build a positive expectation for success.
- Facilitate successful learning by enhancing student belief in themselves.
- Provide students opportunities for independence.

Satisfaction

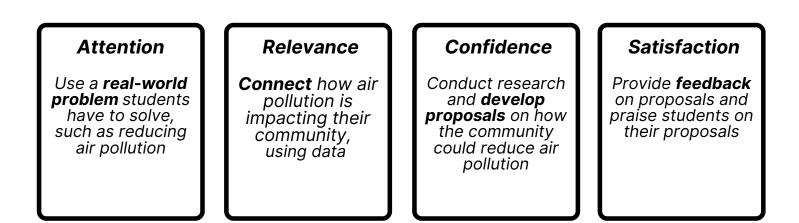




- Provide praise and reward for student accomplishments.
- Provide opportunities to immediately apply new knowledge/skills to other learning opportunities.



ARCS MODEL IN ACTION



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- Cuizon, M. (2021, February 24). Using the ARCS model for motivating your students. Boxlight. https://blog.mimio.com/using-the-arcs-model-for-motivating-your-students.



College of Education



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